



## Annual Review

April – April

# 2018 — 2019





# Executive Summary

This reporting year is the fourth year of the charities establishment. This year was a quieter year for the charity in comparison to previous years which was the result of resource challenges, relying on voluntary activity in order to carry out objectives.

We had saw changes to the trustee board with Thomas Holmes now on the board taking on the role of Finance Director. Tom runs his company, which is the largest day care nursery in the UK.

We continued to receive overwhelming support for our charity from the public, health care professionals and the families of the children we support. Once again we have been able to provide support, aid and relief to families and children on the PCCU in Nottingham and we feel we are providing vital support for the families who are in need of additional help in caring for their child. We are very proud to say we are contributing to helping improve moral in the families and

children as well as the incredible nurses and doctors on the PCCU.

We continue to provide our support solely through private fundraising without accessing any additional funding through government sources or tendered contracts. This is only possible due to the incredible support we receive from our local community.

We remain committed to our charities objectives and we are looking forward to another year of finding opportunities to support children with life limiting and life changing conditions. We would like to say a huge thank you to all of our friends and supporters who have helped us through a challenging year. Your generosity has been overwhelming and incredibly heart-warming.

**Joseph Rafter**  
Chairman





# Our Aims

The Harley Jae Trust has an ultimate purpose of supporting the advancement of health, the saving of lives and improving care for children with life limiting conditions as well as their families.

This is achieved by aiding the relief of disease or human suffering, as well as the promotion of health in children under the age of 18 who have a life limiting or life changing condition whether permanent or temporary by providing aid and support to children under the age of 18 of whom are in the care of Nottinghamshire NHS Trust whether permanent or temporary.

The Harley Jae Trust is for the public benefit, to contribute to the relief of children in Nottinghamshire, up to the age of 18 who are in need through the suffering of ill health by reason of a life limiting or life changing condition.

## We aim to achieve the following outcomes:

- To provide equipment that aids or relieves the symptoms of children that suffer with ill health due to a life limiting or life changing condition
- To provide equipment and support to medical units that enables them to provide high quality care for children with life limiting and life changing conditions.
- To raise awareness of life limiting conditions that affect children through promoting community involvement in fundraising initiatives.





# Our Mission

Our mission is to improve the quality of lives of children who suffer from ill health due to life limiting conditions by providing either health related equipment or other items that improve the livelihood or emotional well-being of the child.

## Our core values are:

- To improve the morale and emotional well-being of children with life limiting conditions and their families.
- To improve the quality of lives of children with life limiting and life changing conditions
- To provide aid and relief to children with life limiting and life changing conditions
- To raise awareness of life limiting and life changing conditions that affect children

## How we achieve our outcomes:

The Harley Jae Trust aims to achieve the specified outcomes through the following:

- Raise public awareness of life limiting and life changing conditions that affect children.
- Form relationships with paediatric medical units, in particular but not exclusively with High Dependency Units, Paediatric Intensive Care Units, Community Nursing Teams, Children's Charities and Children's Hospice's.

- By identifying which medical units require additional resources to enable them to deliver high quality of care to children with life limiting and life changing conditions.
- Providing resources in the form of, but not exclusively by medical equipment and other items that enhance the health and emotional well-being of children with life limiting and life changing conditions.
- Identify families who require additional support with caring for their child and meeting their needs which have resulted as part of their life limiting condition and working directly with them.

## These will be achieved by means of:

- Raising awareness through, in particular but not exclusively by social media and social networking and website
- In particular but not exclusively by Individual, Private and Corporate sponsorship and fundraising
- Supporting and forming fund raising events
- Forming relationships

# Our Achievements

April 2018



## HJT Golf Day

We started the year by holding another Harley Jae Cup Golf Tournament at Ramsdale Golf Course in Nottinghamshire. The day was another hit, raising both money and awareness for our charity.

June 2018



## Football presentation

A local football team in the community continued to support our charity throughout the season and held a presentation with The Harley Jae Trust to help raise money and awareness of the charities needs.

July 2018



## New Partnership

The charity made its first business partnership with Stepping Stones Day Nursery. Stepping Stones are now regular donors to the charity who carry out fundraising events throughout the year to raise further funds and raise awareness within the community of The Harley Jae Trust and their objectives



## Helping at PCCU

During a hot summer that experienced a heatwave reaching 36 degrees, the team at Harley Jae took ice lollies and ice creams up to the Paediatric Critical Care Unit and gave them out to the parents, children and staff to give them some brief respite from the searing heat!



## August 2018



### HJT Golf Day

Another successful Golf Tournament was held at Oakmere Park where we raised £1600!

## September 2018



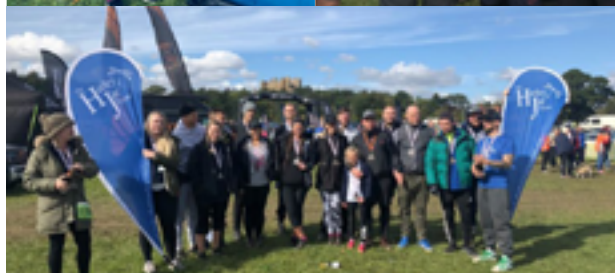
### Roald Dahl book reading

Members of the HJT team attended the PCCU for Roald Dahl day where they delivered books and read stories to the children.



### Robin Hood Marathon

We had huge support at the this years Robin Hood Half Marathon all flying the flag for The Harley Jae Trust



### Equinox 24

very year we rally a team of runners to take part in Equinox 24 where they run continuously over a 24 hour period starting at 12pm on the Saturday and finishing at 12pm on the Sunday. This amazing effort raised £5376

## December 2018



### The first HJT Charity Ball

We held our annual charity ball in December for the first time, giving our sponsors and supporters an amazing Christmas party and raising over £10,000!



### Gunthorpe Brownies

The Gunthorpe Brownies held a fundraising night for all the parents and raised £255!



### Stepping Stones

Stepping Stones day nursery had their children hold a fundraising day for the charity and raised £802.88!



# Impact & Value

The Harley Jae trust has continued to find opportunities to help support children and families who experience long term stays in hospital. Families who have long term stays on the paediatric critical care unit spend their time caring for their children who have severe health difficulties. This can be emotionally and physically draining for them especially when, in most cases, they do not know when they will be able to return home. Some children are born in hospital and do not leave before their first birthday.

Any additional help we can provide families during these times can have a huge impact. Just knowing that someone is thinking of them can often put a smile on their faces. This year we have provided the support in the following ways:

## Christmas

Every Christmas the Harley Jae Trust make a series of visits to the Paediatric Critical Care Unit. In 2016, the charity spent £3,137.39 over the Christmas period on the following:

### GIFTS

Through out 'Harley Jae Present Dash' event, over 30 children from the public signed up to take part in the event. They walked two miles carrying bags of presents to the Queens Medical Hospital where the trustees were waiting for them to collect and take to the children on the PCCU. The gifts were a mixture of small sensory toys, clothes, games, books for the children and bigger pieces of equipment for the ward.

### WARD DECORATION

The board of trustees along with a few volunteers attended the PCCU with boxes of Christmas decorations and Christmas trees to help give the ward a Christmas feel. This is important for the children, families and staff on the ward to help keep up morale and bring some Christmas spirit to everyone.

### FOOD HAMPERS

On Christmas eve, the trustees attended the ward with 20 luxury food hampers for the parents. Caring for your children in hospital when there health is in a critical condition is extremely difficult at any time of the year. On Christmas eve, it may be even harder. Providing the parents with a food hamper will not take their problems away however it will show them that we are thinking about them and that we care. It also provides them with some really nice food!

### PARENT ACCOMMODATION

We were very proud to finally see the completion of the works for the refurbishment of the Parents Accommodation at Nottingham's Queens Medical Centre. The charity donated £15,000 towards the project.

### MOBILE EQUIPMENT

We continued to provide bugaboo pushchairs for families who needed them on the PCCU. These pushchairs allow the children to be able to leave the ward as their design allows the child to have mobile life supporting equipment.







# Operating Costs

The charities operating costs were significantly higher than the previous reporting year. This is mainly due to the charity now paying for its own overheads which equated to £13,259. This figure included the cost of having a part time employee who oversees the general management of the charity.

The charity spent £3,687 on marketing and £19,790 on fundraising costs. A total of £30,411 was raised for the charity after all costs.

The charity made a total of £15,056 worth of donations to beneficiaries.



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